

**Principles for processing and protection of personal data
on the web portal www.artslimit.com of the company Artslimit, s.r.o. with
registered office Patočkova 711/5, Střešovice, 169 00 Prague 6, ID: 09048006,
incorporated in the registry maintained by the Municipal Court in Prague, file
No. C 329777
(hereinafter referred to as “Principles“)**

These Principles define in which way we use and protect your personal data provided to us in connection with the registration and use of the website www.artslimit.com (hereinafter referred to as “**Website**“) and with buying or selling objects of art through us or through another service we provide, but also whenever you contact us or opt in for receiving our newsletter or visit one of our profiles on social networks.

1. Who processes your personal data?

The controller of your personal data, i.e. the person determining and deciding why and how we process your personal data, is our company:

Artslimit, s.r.o.,

with registered office Patočkova 711/5, Střešovice, 169 00 Prague 6,

ID: 09048006,

incorporated in the Commercial Registry maintained by the Municipal Court in Prague, file No. C 329777

(hereinafter referred to as “**Company**“).

together with:

Galerie Kodl, s.r.o.,

with registered office Prague 6, Patočkova 5, 160 00 Prague 6,

ID: 48108847,

incorporated in the Commercial Registry maintained by the Municipal Court in Prague, file No. C 15928

(hereinafter referred to as “**GK**“)

2. How and why are your personal data processed?

We process personal data in compliance with applicable legal regulations, especially with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as “**GDPR**“) and with Act No. 110/2019 Coll., on personal data processing.

We process your personal data for the following reasons and for the following purposes only:

- 2.1 It is necessary for the performance of the contract we conclude with you or in for taking steps prior to entering into such contract.
- 2.2 It is necessary for the purposes of the legitimate interests pursued by our Company.

Such legitimate interest of ours is especially

- the right to inform you about upcoming auctions and other activities of our Company, as well as about the news in connection with the auctions organized by us,
- responding and answering to your inquiries, motions or remarks
- use to avoid fraudulent acts, in the efforts to prevent and hinder from breach of our contractual conditions, for the purpose of enforcement of receivables we may have and for the protection of our legitimate interests,
- provision of the most effective method of presentation of the content on our Website.

- 2.3 It is necessary for fulfilment of our legal duties.

We process your personal data in this way especially for accounting purposes and in other cases when we are obliged to do so by operation of law, for example according to Act No. 253/2008 Coll., on Selected Measures Against Legitimation of Proceeds From Crime And Financing Of Terrorism.

- 2.4 On the basis of your consent to personal data processing you may give us, for other specific cases.

On the basis of your consent, we process your personal data especially if you opt in for receiving the regular newsletter on the Website artslimit.com.

We process your personal data for the time of existence of our contractual relation or for the period for which we have your consent, or for the time for which it is absolutely necessary for fulfilment of our legal duties or legitimate interests. After that, we keep just those personal data of yours that are further necessary for exercise of our rights and fulfilment of our duties or where it is required by legal regulations.

3. Which personal data of yours do we process?

We process in principle only the personal data you have provided us or we have received with your knowledge, and in some cases the personal data that are publicly accessible.

Such data may include your:

- **identification data**, including especially: the name, surname, user name, academic degree, date of birth, birth certificate No., identity card No.,
- **contact data**, including especially: address for correspondence / billing address, e-mail address, phone number;

- **payment and transaction data**, including especially: banking and payment data, history of orders, payments and receivables;
- **technical data**, including especially: information about your visits to the Website and about sources from which you have logged in to the Website;
- **profile data**, including especially: history of orders from you, your interests and preferences concerning services and products you demand from us, feedback, participation in Auction Days;
- **marketing data**, including especially: your preferences in relation to marketing materials of the Controller and the preferred method of communication;
- **video record** (camera system in the place of business of GK at the address Národní 7, Prague 1, 110 00)
- **correspondence records** (when the Company is contacted)
- other personal data you may provide us.

In case of the full registration within the meaning of the Commercial Terms and Conditions, this may also include your portrait (likeness) or other data contained in the identity card or in another supportive document.

Your personal data may also be processed in connection with a pure visit to our Website.

If you visit our Website, the data that are transferred automatically by your Internet browser to our server are recorded. In connection with your visit to our Website, the following information is automatically recorded:

- IP address of your device,
- date and time of the access,
- name and URL address of the downloaded file,
- network from which you are logging in (URL reference),
- browser and operating system of your computer and the name of your provider of Internet access.

These data are used by us to the extent necessary for proper function of our Website only.

If you visit actively (for example give a „like“ to our site, comment on or share our content or post a content on our site), our sites on the social networks Facebook, Instagram či Youtube, your data as data of users of the respective social networks are accessed to us in compliance with your user setting. In such a case, the controller of your personal data is in the first place the operator of such social network.

5. Whom else do we provide your personal data and why?

In the course of operation of our company, situations may occur that we have to provide your personal data to someone else. We do so only in duly justified cases - if this is necessary for performance of the auction, i.e. especially in relation to our contractual partners or cooperating parties.

Such disclosures we do only upon your consent, if this is necessary for performance of an agreement concluded with you, or on the basis of our legitimate interest, or for fulfilment of our legal duties.

Your personal data will be available to individual employees of our company who are in charge of realization of your agreement with us or provision of services from our part. The personal data may be forwarded by us to other companies engaged by us to help us with our activities, for example to GK, to providers of transportation and delivery of the goods ordered by you and to IT services providers. The access of such persons to and processing of your personal data by a third party shall always be performed under the conditions stipulated by legal regulations.

Your personal data aren't in principle transferred by us to third parties outside the European Union.

Some of your personal data are stored by us also using the services of Internet clouds or the tool "e-mail client".

6. Technical data for visit to the Website

The Website uses the service "Google Analytics", provided by the company Google, Inc. (hereinafter referred to as "Google"). The service "Google Analytics" uses "cookies" files, which are text files saved in your computer, enabling the analysis of the method of using this website by other users. The information generated by a cookies file about use of the website (including your IP address) will be transferred by the company Google and saved on servers in the United States.

Google will use this information for the purpose of assessment of use of the website and compilation of reports about its activity, intended for its operators, and for provision of other services concerning the activity on the website and use of the Internet in general. Google may also provide such information to third parties if this is required by law or if such third parties process such information for Google. Google will not connect your IP address with any other data that are available to Google. You may refuse the use of the cookies files by means of the respective choice in the setting in your browser, but you should take note that if you do so, you will not be able to use all functions of this website fully. By using this website, you agree to processing of the data about you by the company Google, in the way and for the purpose mentioned above.

For detailed information about Google Analytics and about personal data protection visit <http://www.google.com/intl/cs/privacy/privacy-policy.html>. If you want to avoid monitoring, you may install a respective tool on your Internet browser (<http://tools.google.com/dlpage/gaoptout>).

7. Cookies

We have a possibility to collect information about cookies files on the end device of the user and other similar technologies, such as local data storage device of the browser or help.

The Cookie is a small text file, which is saved by the browser on the end device of the user. The Cookies files often contain an anonymous, unique identifier, which enables us to identify and count the browsers visiting our websites. Cookies also make us possible to collect information about how and when the services are used: for example from which site the user has logged in to our services, when and what the web user looks at on the Website, which browser he or she uses, which resolution the screen has, which the operating system it is, which the address of the IP terminal of the user and the serial number are. Cookies also provide the user with a possibility not to enter the user name, password and personalization every time.

Cookies don't move in the network on their own, they are just allocated to the terminal of the user by the website downloaded by the user. The Cookie files may later be downloaded and used only by the server having sent these files. Cookies and similar technologies do not damage the terminal of the user or files thereof and they can neither be used for execution of programmes or spread of viruses.

Users can be identified just using the cookies or other technologies and the Website can't know for example the e-mail address of the user if the user himself or herself has not communicated it to us. With respect to legal regulations for protection of privacy and principles of personal data protection for each service, the information received from Cookies files and other similar technologies may be connected with other information that may be received from the user otherwise.

Cookies and similar technologies are used for the analysis and further development of our services, so that we could provide our users with better services.

8. Safety

We oblige ourselves to secure your personal data. In order to avoid unauthorized access to or unauthorized disclosure of them, we have implemented appropriate technical and organizational procedures and measures for the protection and security of the information we collect on the Website. Please note that your personal data you provide us will be controlled systematically in an automated and manual way using automated, manual and all other tools of the information system.

9. Which rights do you have in relation to your personal data?

In relation to your personal data, you have the following rights you may exercise against us:

- the right to get a confirmation about (non)processing of your personal data and to the access to the personal data concerning you and processed by us;
- the right to get your personal data rectified or completed if they are incorrect or incomplete;
- the right to erasure or restriction of the processing of your personal data if the conditions stipulated by legal regulations are met;
- the right to object to the processing of the personal data concerning you;
- the right to portability of your personal data to another controller.

If any of your personal data are processed by us on the basis of your consent, you have the right to withdraw your consent to the processing of such personal data anytime, by a written notice (per e-mail) addressed to the below specified contact person.

If you believe that the processing of your personal data is in contradiction with legal regulations, you have the right to lodge a complaint with the supervisory authority, which is:

Úřad pro ochranu osobních údajů (Office of Personal Data Protection)

ID: 70837627

with registered office Pplk. Sochora 27, 170 00 Prague 7

www: <https://www.uoou.cz>

10. Where do you get more information?

In connection with exercise of your rights and for any inquiries or information regarding treatment of personal data, do not hesitate to contact us at the following e-mail address: info@artslimit.com

In Prague on 1 October 2020